



ISCB 2009

30th Annual Conference of the International Society for Clinical Biostatistics
August 23rd – 27th, 2009 – University of Economics – Prague, Czech



SPONSORSHIP AND EXHIBITORS BROCHURE

Dear business partners,

On behalf of the Local Organizing Committee of the 30th Annual Conference of the International Society for Clinical Biostatistics (ISCB), it is my great pleasure to invite you to participate in this event, which will take place at the campus of the University of Economics (UE) in Prague, Czech Republic, between August 23rd and August 27th, 2009. The Conference is jointly organised by the Czech National Group of the ISCB, Institute of Computer Science of the Academy of Sciences of the Czech Republic, and European Center for Medical Informatics, Statistics and Epidemiology (EuroMISE Center) in Prague. UE is located near the historic city centre, with an easy and convenient access to all means of Prague public transportation.

The Conference represents a prestigious international forum, which is a regular meeting place of highly esteemed professionals from the field of biostatistics a clinical studies. The appointed chair of the Programme Committee for the Prague event is Prof. Dr. Geert Molenberghs, director of Centre for Statistics at the Hasselt University in Diepenbeek, Belgium. With this experienced scientific leadership the organisers are very excited and highly confident of excellent scientific content of the Conference that should draw interest of the large community of biostatisticians and medical researchers from the field of clinical trials from around the globe. Apart from the conventional interest in the design and analysis of data from clinical and epidemiological studies a new emphasis of the Conference will be on Health Economics Evaluation. This subject continues to draw a lot of interest at the national as well as European health policy level, and will be devoted a special section.

I take the privilege of addressing you with an offer for you to make use of this important event for the presentation of your company.

Needless to say, the sponsors of the Prague event will be offered numerous promotion opportunities and the use of the exhibition area. The organisers will be deeply obliged to your company, and to you personally, if you kindly choose to contribute your sponsorship, thus adding to the expected success of the Conference by kindly taking up the above offer. Of course, there are actually no limits to any form of sponsorship, so we would be happy to accept any proposition you may have in this regard.

Thank you very much in advance for taking your time in kindly considering this offer. The organisers would be happy to have your company as one of the sponsors of the Conference.

Yours sincerely,



Assoc. Prof. Zdeněk Valenta, Ph.D.
Chairman of the Local Organising Committee

GENERAL INFORMATION

Conference venue:

University of Economics
Winston Churchill Square 4
130 67 Prague 3
Czech republic

Organizing Committee:

Chair: Assoc. Prof. Zdeněk Valenta, Ph.D.
Dept. Of Medical Informatics
Institute of Computer Science
Academy of Sciences of the Czech Republic
Pod Vodárenskou věží 2
182 07 Prague
Czech Republic
Email: valenta@euromise.cz

Conference Administration:

GUARANT International, spol. s r.o. / ISCB 2009
Opletalova 22, 110 00 Praha 1
Tel.: +420 284 001 444
Fax: +420 284 001 448
Email: iscb2009@guarant.cz
Website: www.iscb2009.info

CONFERENCE TOPICS (PRELIMINARY - TBA):

Clinical Research
Biostatistics, Applied Statistics in Medicine
Design and Analysis of Data from Clinical Studies
Statistical Methodology in Clinical Trials
Bayesian Modelling
Health Economics Evaluation
Medical Informatics
Producers of Statistical Software

SPONSORSHIP OPPORTUNITIES

GOLD PARTNER

- 2 full Congress Registrations
- 2 Exhibitor Registrations
- 8 sq.m of the exhibition ground
- 1 full page, 4-color advertisement in the Final Programme & Book of Abstracts
- Acknowledgement in all pre-Congress and Congress Publications
- Company logo displayed in the Congress room and in the Registration area
- Company logo printed on each delegate's badge
- 1 Insert in the Congress bag
- Company logo published on the Congress website
- Link to Partner's website published on the Congress website

SILVER PARTNER

- 2 full Congress Registrations
- 1 Exhibitor Registration
- 6 sq.m of the exhibition ground
- 1 full page, 4-color advertisement in the Final Programme & Book of Abstracts
- Acknowledgement in all pre-Congress and Congress Publications
- Company logo displayed in the Congress room and in the Registration area
- 1 Insert in the Congress bag
- Company logo published on the Congress website

BRONZE PARTNER

- 1 full Congress Registration
- 1 Exhibitor Registration
- 4 sq.m of the exhibition ground
- Acknowledgement in all pre-Congress and Congress Publications
- Company logo displayed in the Congress room and in the Registration area
- Company logo published on the Congress website

€ 5.000

€ 3.800

€ 2.800

ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition to your level of sponsorship, you may support the following activities:

COFFEE BREAKS:

Company logo displayed at the coffee breaks area

€ 2.000

CONGRESS BAGS:

Company logo printed on each congress bag

€ 2.700

BADGE LANYARDS:

A badge lanyard with the Company logo provided to each participant

€ 2.200

ABSTRACTS ON CD-ROM:

Company logo printed on the CD-ROM

€ 3.800

WELCOME PARTY:

Company name and logo in the spaces of the Welcome party venue

€ 1.900

SOCIAL EVENT:

Company name and logo on invitation and in the spaces of the social event venue

€ 2.400

PENS AND NOTEPADS:

Company logo printed on both of these items distributed to each participant

€ 800

INFORMATION SYSTEM:

Company logo displayed on direction signs and meeting rooms labels

€ 2.000

EXHIBITION

Exhibition will be located in the Atrium Hall.

Price per 1 sq m is € 250, minimum unit = 4 sq m.

ADVERTISEMENT

FINAL PROGRAMME

full page colour
inside front or back cover
outside back cover

BOOK OF ABSTRACTS

full page colour
inside front or back cover
outside back cover

INSERT IN CONGRESS BAGS

If you are interested in participating as sponsor or exhibitor, please send us written order or please do not hesitate to contact us in case of any questions.

Kristýna Mazánková

Sponsorship Manager

Tel.: +420 284 001 444

Email: mazankova@guarant.cz

NOTES

€ 250

€ 450

€ 650

€ 250

€ 450

€ 650

€ 450



30th Annual Conference of the International Society for Clinical Biostatistics
August 23rd – 27th, 2009 – University of Economics – Prague, Czech



WWW.ISCB2009.INFO